

# Katie Moon

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## Summary

Loves to create visual stories through video to entertain, educate, or inform.

## Education

Drake University/Des Moines, IA

B.A. Journalism and Mass Communication;  
December 2019

Major: Digital Media Production

Relevant Experience:

- AfterEffects - independent study with professor
- Drake University Women's Basketball - filmed all games and practices (2015), filmed home games (2016)
- Digital Audio Production - Audacity, Audition, recording of vocals and guitars, radio
- Digital Media Strategies - social media, search engine optimization
- Digital Photography - Photoshop, DSLR camera operation
- Video Production - floor direction, camera operation, audio direction, teleprompter operation
- Visual Communication - InDesign, Photoshop, photography
- Video for Journalists - camera operation, PremierePro
- Web Design - HTML, CSS, WordPress

## Work History

Drake West Village

Community Assistant/May 2018-Present

- Plan and execute fun programs for residents
- Provide great customer service for anyone who walks into or calls the leasing office
- Quickly answers emergency phone when of call and settles any emergency efficiently and calmly

## Leadership

President of Morehouse Residence Hall (2 yrs.)

- Won Upperclass Hall of the Year, 2017 and 2018
- Lead meetings where we discussed hall issues
- Planned fun events for residents
- Work as team to ensure residents are safe and have fun
- Represented Morehouse on Residence Hall Association

Leadership Institute Youth Leadership School

Learned to:

- Motivate people with exciting projects
- Host successful speaker events
- Develop eye-catching signs and literature

## Social Media



Katie Ann



@katiemoon96



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